



Poly Property Group Co., Limited

保利置業集團有限公司

(Incorporated in Hong Kong with limited liability)

(Stock Code: 00119)

SHAREHOLDERS COMMUNICATION POLICY

(Policy amended in December 2024)

I. Purpose

1. This policy aims to establish a continuous and open communication mechanism between Poly Property Group Co., Limited (the "**Company**") and its shareholders (the "**Shareholders**") as well as general investors. By ensuring that the market is always comprehensively informed about important information regarding the Company, this policy enables Shareholders and investors to timely obtain information on the Company's strategic goals, business development, financial performance, corporate activities, and governance matters. This reflects the Company's commitment to enhancing investor confidence.
2. For the purposes of this policy, "**investors**" include potential investors in the Company and analysts who report and analyze the Company's performance.

II. General Policy

1. The board of directors of the Company (the "**Board**") continuously communicates with Shareholders and investors to build a two-way interactive relationship and exchange with Shareholders.
2. The main channels through which the Company communicates information to Shareholders and investors include:

- (1) corporate publications, including financial reports (annual and interim reports), results announcements, corporate announcements, and circulars (the "**Corporate Communications**");
 - (2) the Company's website;
 - (3) annual general meetings and other general meetings; and
 - (4) meetings with investors and analysts.
3. The Company will regularly review the effectiveness of information channels to ensure that information is communicated to Shareholders and investors effectively, fairly, and timely.

III. Communication Channels

1. Corporate Communications

- (1) Corporate Communications containing the Company's mandatory disclosures and notices will be provided to its securities holders in accordance with applicable laws and regulations. Corporate Communications will be written in plain Chinese and English to facilitate Shareholders' understanding.
- (2) To ensure Shareholders receive the latest Corporate Communications promptly and to promote environmental protection, the Company provides and encourages Shareholders to choose to receive Corporate Communications electronically instead of in printed form. Shareholders can opt to receive Corporate Communications via electronic versions on the Company's website and provide an email address for receiving relevant email notifications. The Company also has procedures in place for Shareholders to change their language preferences and methods of receiving Corporate Communications.

2. Company Website

- (1) The Company's website (<https://www.polyhongkong.com/EN/>) provides essential information about the Company and its business, and the relevant information will be updated regularly.
- (2) Information published on the Company's website includes:
 - i. information submitted by the Company to The Stock Exchange of Hong Kong Limited, including Corporate Communications;
 - ii. corporate information of the Company;
 - iii. press releases about corporate activities, marketing initiatives, and community services provided or participated in by the Group; and

iv. results announcements and related briefing materials.

3. Shareholders' Meetings

- (1) Shareholders are encouraged to participate in Shareholders' meetings. If unable to attend, they may appoint proxies to attend and vote on their behalf.
- (2) The annual general meetings should be appropriately arranged to provide reasonable time for Shareholders to ask questions and express their opinions, encouraging their participation.
- (3) The Company will monitor and regularly review the procedures of Shareholders' meetings and make timely modifications to ensure they meet Shareholders' needs.
- (4) Members of the Board, appropriate executive management, and external auditors will attend the annual general meetings to answer Shareholders' questions.

4. Communication with the Investment Market

- (1) The Company will regularly organize various activities, such as performance briefings for investors and analysts, one-on-one meetings, participation in local and international promotions, media interviews, investor promotion activities, and hosting or participating in industry-specific forums, to facilitate dialogue with Shareholders and investors.
- (2) When communicating with investors, analysts, media, or other external parties, the Company's directors and employees will only discuss publicly available information or the market conditions in which the Company operates, avoiding sensitive information that has not been disclosed or that may affect the stock price.

5. Shareholders' Enquiries

- (1) Shareholders with any questions about their holdings should enquire with Computershare Hong Kong Investor Services Limited, the Company's share registrar.
- (2) Shareholders and investors can request public information from the Company at any time.
- (3) Shareholders wishing to make enquiries to the Board regarding the Company can contact the Investor Relations Officer of the Capital Markets Department. The Company will endeavor to respond promptly.

IV. Shareholders' Privacy

The Company understands the importance of protecting Shareholders' privacy and will not disclose Shareholders' information without consent, except as required by law.

V. Policy Enquiries

For any enquiries regarding this policy, please contact the Investor Relations Officer of the Capital Markets Department of Poly Property Group Co., Limited.
Address: Room 2503, Admiralty Centre, Tower 1, 18 Harcourt Road, Hong Kong
Email: ir@polyhongkong.com.hk